

# FAMILY FINANCIAL CENTERS

## FAMILY FINANCIAL CENTERS LLC

Family Financial Centers (FFC) was developed to address the market opportunity created by the loss of neighborhood branch banks and the sub-standard response by many alternative financial service providers. For over 18 years FFC has been known for dignifying and providing community-based financial services to the Unbanked, Underbanked and the more than 50% of those living paycheck-to-paycheck.

## WHY PROVIDE FINANCIAL SERVICES?

Gaining access to the Unbanked and the Underbanked means driving new traffic to your store; more traffic results in higher store sales.

Providing financial services to your customers is more than good customer service.

- Retain Existing Customers
- Drive new traffic to your store
- Increase store sales
  - *Statistics show 24.6% of check cashing customers remain in the store to buy goods.*
- Gain a competitive advantage over other stores in their area.
- New revenue from sublet
- No Financial Obligations

## YOUR CUSTOMERS...AND OURS!

The FDIC reports that over 68 million Americans have limited or no bank access and rely upon alternative financial services providers to cash over \$57B in checks each year. The unbanked are young and old, employed full time and part-time, and average just over \$30,000 per year. They're equally divided between males and females.

Other customers include occasional check cashing by the Underbanked and the Fully Banked who often use alternative financing locations.

*They all share one common denominator - they want fast, easy and convenient access to their cash and love to multi-task, that is, cash their check and shop at the same location - YOURS!*

## SOLUTION

A proven model of "Store-In-Store" that will be owned and operated by a Family Financial Centers franchisee.

Financial Services for your customers include:

- Check Cashing (payroll, business, government, insurance)
- Bill Payment
- Money Transfer
- Money Orders
- And more!

The operator will comply with all state and local fee regulations. The franchisee also has the support of FFC to ensure operations and customer service are maintained at a superior level.



## Company Profile

### URL:

[www.FFCFranchising.com](http://www.FFCFranchising.com) Industry:

Financial Services

**Employees:** 7

**Founded:** 2004

### Address:

99 Lantern Dr., Suite #101  
Doylestown, PA 18901

## Contact

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## Franchise Information

**Units:** 56

**Franchisees:** 30

**Number of States:** 13

**2022 Check Vol:** \$860M+

## Executive Management

**Paul Eckert** Founder & CEO

**Kenneth Parsons** President

**Edie Erhardt** Director of Franchise Services & Development

## Industry Recognition

2022 FBR Top Low-Cost Franchise

2022 Entrepreneur Top Franchises - Startup

2021 Entrepreneur Franchise 500 Top Low-Cost Franchise

2021 Fran-Tastic 500

2020 Fran-Tastic 500

2019 Top 200 Franchises: Best of the Best

2016 Top 500 Franchises

2016 Fast & Serious: The Smartest Growing Brands

## Association

INFiN<sub>SM</sub>

